



Health Education

ASSOCIATES, INC.

Patient Education Materials Breastfeeding Promotional Materials

327 Quaker Meeting House Road
East Sandwich MA 02537-1300
(508) 888-8044
FAX (508) 888-8050
www.healthed.com
info@healthed.com

2020

Information about Ordering

Telephone orders are welcome.

Institutional purchase orders, MasterCard, Visa, Discover or American Express are accepted over the phone. Our telephone sales representatives are available from 9:30 am - 4:30 pm eastern time. You can also mail in your order with a personal or institutional check, institutional purchase order or any of the credit cards listed above.

Call toll free for orders:

(888) 888 8077 or

(508) 888-8044

between 9:30 am and 4:30 pm EST.

Fax orders to our 24 hour fax line

(508)888-8050.

Mail orders to:

Health Education Associates, Inc.

327 Quaker Meeting House Road

East Sandwich, MA 02537-1300

The order form is available on page 12. Please include your telephone number.

We want your input! Please write and tell us in what specific areas of patient education you see a need for new materials. We want to continue to offer a growing selection on different topics with different points of view. That way health professionals can choose materials they like and need.

Our terms: Company policy does not allow us to accept new orders from overdue accounts. Finance charges of 1.5% per month (18%) per year will be added to orders not paid within 30 days.

We have made every effort for this catalogue to be accurate. **However**, occasionally changes and errors occur. We reserve the right to bill at correct prices.

Customers outside the contiguous

United States: Health Education's shipping prices are based on shipping within the contiguous 48 states via UPS. (The pricing chart is on page 11.) For orders beyond the 48 contiguous states and for international orders, please call for specific shipping charges.

Payment for Canadian and foreign

orders: We accept checks drawn on a US Bank with a nine digit routing number or a money order in United States funds. You may also charge your order on Visa, MasterCard, Discover, or American Express.

Health Education materials are copyrighted and may not be reproduced without permission.

Photocopying is in violation of federal copyright laws. We have always kept our bulk prices very low (a fraction of the cost of comparable materials) so that they can be purchased in bulk for distribution to patients. **There are no returns on videos.** There is a 30% restocking fee on all other products.

Meeting Your Unmet Needs

Do you have ideas for patient education materials you want to meet the specific needs of your clients? Let Health Education's expert team develop materials for you! As with all our materials, we provide **Full Service** material development and research.

- We will work with you to determine the teaching points you want to make.
- If desired, our social marketing researchers will test to see what your clients need to know and the reading level that is appropriate. All of our materials have been tested.
- Our critically acclaimed team of technical writers and graphic artists will work with you to provide exactly the visual effect you want.
- Our production staff will produce high quality materials with your budget in mind.

Call today and get started meeting those unmet patient education needs.

Table of Contents

Page 3	Shipping Costs
Page 4	DVDs to Promote and Support Breastfeeding and Normal Birth
Pages 5	Breastfeeding Management Tear-Off Pads with coordinating posters
Page 6-7	Breastfeeding Management Tear-Off Pads
Page 8	Suite of Materials to Support Skin to Skin in the first Hour
Page 9	Suite of Materials to Promote a Comfortable Latch
Page 10	Breastfeeding Promotional T-shirts
Page 11	Promotional Materials: Bumper Stickers, Key Chains, Journals, Demonstration Breasts, Namebadge Holders
Page 12-13	Continuing Education Modules: Get RN, CLC & IBCLC Credits!
Page 14	Order Form to Fax or Mail



To place orders, call
(508) 888-8044 or fax (508) 888-8050



Shipping and Handling

Total Cost of Order

Ship and Handling

Up to \$200.00	\$15.75
\$200.01-\$300.00	\$21.75
\$300.01-\$400.00	\$27.75
\$400.01-\$500.00	\$33.75
\$500.01-\$600.00	\$39.75
\$600.01-\$700.00	\$45.75

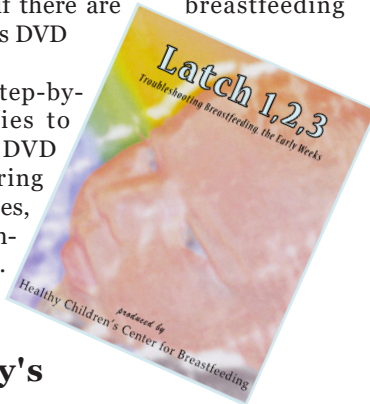
For orders over \$700, please call for a shipping quote.

****Shipping and Handling costs based on UPS ground to the 48 contiguous US states only. Please provide a street address for UPS delivery. Please call for faster delivery options. For shipments to Alaska, Hawaii, and Canada please double the Shipping and Handling charges. For all other orders, please call for specific prices.***

Please note, we do not accept returns on DVDs

Latch 1, 2, 3: Troubleshooting Breastfeeding in the Early Weeks

Breastfeeding is the best choice for mothers, babies, families and society. But what happens if there are breastfeeding challenges in the early weeks? This DVD by Healthy Children's Center for Breastfeeding gives you step-by-step problem-solving strategies to help breastfeeding work. This DVD aids health care teams in sharing an understanding of feeding cues, baby state, the importance of skin-to-skin, latch, and other tips. DVD, 2008, 17 minutes, \$29.95



Breastfeeding - Baby's Choice

This DVD demonstrates the newborn baby's natural instinct to search for and find the mother's breast. The baby we follow during the first hour of life will show us a variety of explicit behaviors such as looking, listening, touching and talking while exploring life outside the womb. A wonderful tool for parents or professionals. This DVD, which includes the role of the father, is based on the scientific results in midwifery research carried out at Karolinska Institute in Stockholm Sweden. In English, French, and Spanish. DVD, 2007, 8 minutes, \$39.00

How to Milk by Hand/How to Feed from a Cup

A six minute DVD from the National Breastfeeding Committee of Denmark this DVD is now available in the US. It explains hand expression step-by-step and how to cup feed babies. It is concise and a great teaching tool for staff and mothers. DVD, 1997/1998 6 minutes, \$19.95

Skin to Skin in the First Hour After Birth: Practical Advice for Staff after Vaginal and Cesarean Birth



This important video is intended to assist staff in providing behaviorally appropriate, individualized, baby adapted care for the full term newborn using the best practice of skin to skin contact in the first hour after birth. The video is divided into three sections: the importance of skin to skin and examples of the baby's stages during the first hour;

practical advice for staff after a vaginal birth; and practical advice for staff after a cesarean birth. English, French, Chinese, Norwegian, Portuguese, and Spanish. DVD, 2010, 39 minutes, \$39.00

The Magical Hour: Holding Your Baby Skin to Skin in the First Hour After Birth

This beautifully crafted DVD is sure to inspire parents to think seriously about holding their baby skin to skin in the first hour after birth. Dr. Kajsa Brimdyr, ethnographer and international expert in implementing skin to skin in the first hour, guides you through the beauty and magic of the first hour after birth. Combining stunning videography of babies during this amazing time with the humorous and practical insights of real parents and the grounded research of international experts Ann-Marie Widstrom and Lars Ake Hanson, this DVD is both heartwarming and informative. English, French, Spanish, and Russian. DVD, 2011, 30 minutes, \$39.00



How to Safely Prepare Infant Formula: Powder, Concentrate and Ready to Feed

According to the World Health Organization Guidelines, safely preparing infant formula is vital to the health of babies who are being fed powder, concentrate or ready to feed infant formula. Included are the importance of hand washing, sterilizing equipment and methods required to safely prepare these three types of infant formula. DVD, 2011, 30 minutes, \$39.00

Birth Stories

The DVD consists of a total of six videos, telling a different birth story, running between 10 and 16 minutes. The expecting mother and her partner along with supportive hospital staff share their unique experiences as they journey through late pregnancy, labor, and birth together. Each mother shares her own compelling birth story.

DVD, 2016, 84 minutes, \$39.00

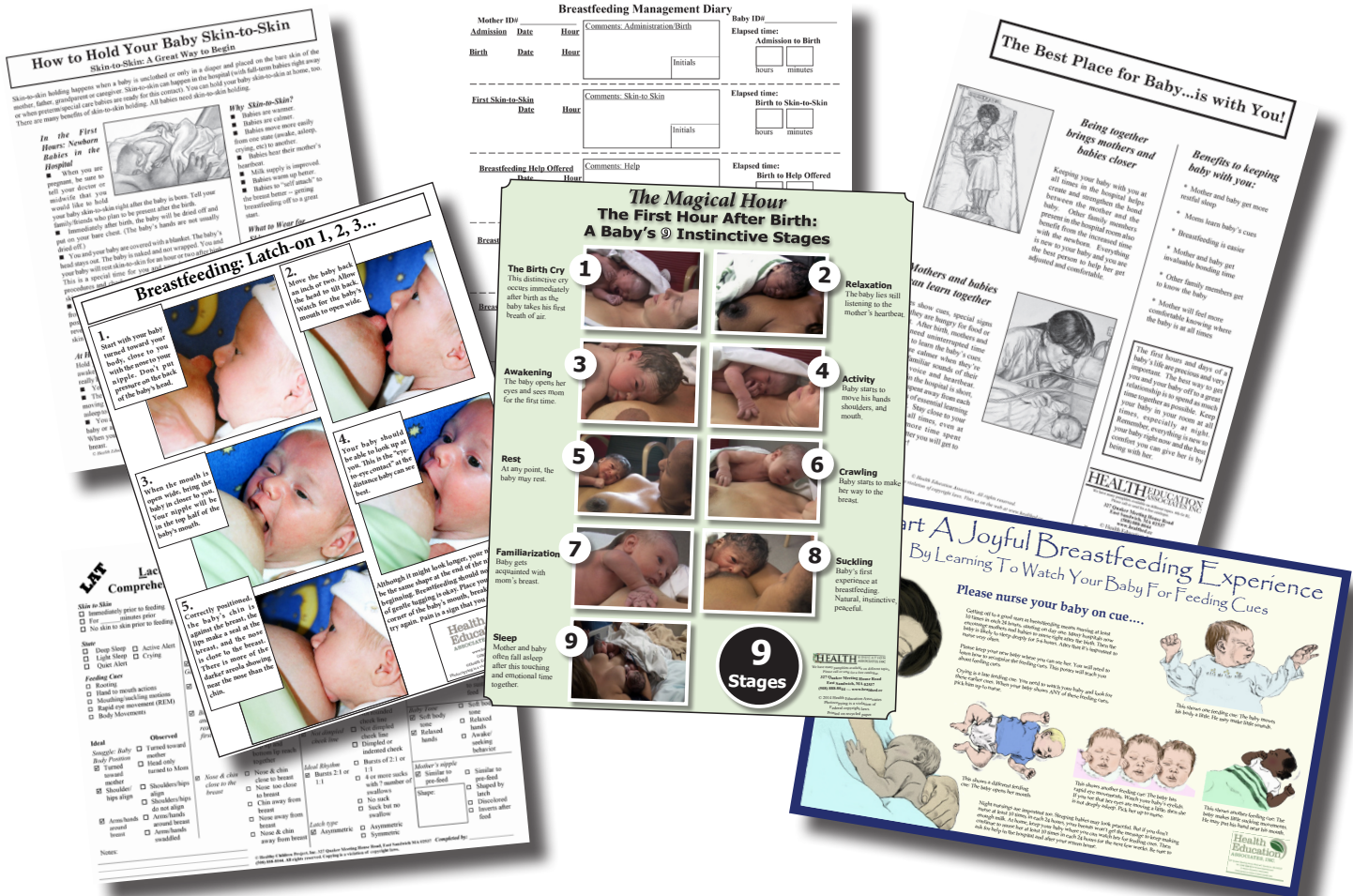


Birth Strategies

This DVD, shows through four individual segments (*Labor Strategies, Continuous Support, Movement and Skin to Skin*) how different mothers manage the challenges of labor with movement, relaxation techniques, immersion

in warm water, breath, massage, and partner support. Witness the astonishing moment of birth - watch a woman become a mother, a couple become a family.

DVD, 2016, 40 minutes, \$19.95



Breastfeeding Management Tear-off Pads with Coordinating Posters

Breastfeeding Latch-On 1, 2, 3

Help moms with latch with this innovative new full color tear-off pad. The photographs help moms latch their baby on with easy to follow steps. 8½ x 11

Available: (all pads have 50 sheets)
English, single sided: \$16 per pad
English and Spanish: double sided: \$21
Chinese and Korean: single sided: \$16
Arabic and English: single sided \$16
English, Spanish, French and Portuguese, double sided: \$21 per pad

Also available: Single laminated sheet of Breastfeeding Latch-On 1, 2, 3 for educational purposes, specify English only or Multi-Language \$5.00

Breastfeeding Latch-On 1,2,3 Poster

Help moms with latch with this beautiful full color poster. The photographs help moms latch their baby on with easy to follow steps. (Size: 14 x 20 full color, heavy poster stock. \$5.00

The Magical Hour The 9 Instinctive Stages Full Color Tear Pad

Each of the nine stages are beautifully shown with full color photographs. Tear pad is double sided, English on one side, Spanish on the other. 50 sheets per pad, 8½ x 11 \$21.00 per pad.

The Magical Hour The 9 Instinctive Stages Full Color Poster

Poster available in English, Spanish or French. Size: 14 x 20 full color, heavy poster stock. \$5.00. Please specify language when ordering.

Feeding Cues for Breastfed Babies & Mother's Breastfeeding Log

Illustrations and information to help new mothers learn about feeding cues, on one side, with a mothers breastfeeding log for the first week after birth on the other side. Available in English or Spanish.

(Size: 8½ x 11, \$15.00 per pad)

Feeding Cues Poster

Illustrations and information to help new mothers learn about feeding cues for breastfed babies. Ideal for framing in the maternity ward. Available in English or Spanish. (Size: 11 x 17 \$2.00 each/ \$1.75 each for 5 or more)

Tear-Off Pads

(100 sheets per pad, double sided, unless otherwise specified)

Anticipatory Guidance Documentation Form: Support for Breastfeeding Mothers

A form for tracking breastfeeding mothers in a case load system developed by The Center for Breastfeeding. Includes questions to ask and crucial intervention opportunities in a proactive system.

(Size: 8½ x 11, \$15.00 per pad)

The Best Place for Baby...is with You!

Outlines specific benefits to keeping the baby and mother together at all times during the hospital stay. Benefits listed include better sleep, promotes successful breastfeeding, emotional bonding and more. Easy to understand tear pad, ideal for educating parents.

(size 8 ½ x 11, \$15.00 per pad)

Breastfeeding, Best for Baby, Best for You

Lists the advantages to the baby and to the mother. Quotes from women mention feeling special and feeling important and how breastfeeding is a beautiful experience. Also addresses common concerns.

Comprehensive Risk Assessment Tool for Breastfed Babies: Slow Weight Gain Failure to Thrive

A form to help differentiate breastfed babies whose weight gain is slower than average from babies who are failing to thrive. (Size: 11 x 17*, \$25.00 per pad)



The First Hour After Birth: A Baby's 9 Instinctive Stages

This tear-off pad clearly explains the nine observable newborn stages that occur when a baby is in skin to skin contact after birth. These stages happen in a specific order and are innate and instinctive for the baby. Available in English or Spanish, please specify when ordering.

(Size: 8 1/2 x 11, 100 sheets, \$15.00)

How to Hold Your Baby Skin-to-Skin

A double sided tear-off pad which explains the benefits of holding your baby skin-to-skin in the hospital for healthy term babies, the special care nursery and at home. Available in English or Spanish, please specify when ordering.

(Size: 8½ x 11, \$15.00 per pad)

How to Safely Prepare Infant Formula

Gives step by step guidelines to safely preparing powdered infant formula, safe storage times, proper handwashing and equipment sterilization. Also describes risks and concerns associated with not safely preparing powdered infant formula.

Size: 8 ½ x 11) \$15.00 per pad

Infant Growth Charts for Breastfed Girls Infant Growth Charts for Breastfed Boys

Plots height , weight , and head circumference by age, and weight by length from birth through 24 months, with breastfed baby measurements plotted for the first 12 months. Separate pads for boys and girls.

(Size: 8½ x 11, \$15.00 per pad)



Breastfeeding Management Tear-Off Pads, Forms, and Support Materials

Tear-Off Pads

(100 sheets per pad, double sided, unless otherwise specified)

Lactation Assessment & Comprehensive Intervention Tool (The LAT)

This comprehensive NCR form includes the ideal assessment as well as check-off boxes for observed behavior. Elements include feeding cues, latching process, angle of mouth opening, flanging of lips, positioning and rhythm. One sheet for your records, one for the mother. Developed by The Center for Breastfeeding . (Size: 8½ x 11, \$17.00 / 50 2-part NCR) forms)

Lactation Consult Notes for Mother and Baby

A form for recording assessment of baby and mother during a breastfeeding consult, including follow up plan, devices dispensed, pre and post nursing nipple/areola condition, history and mothers pain rating. Developed by The Center for Breastfeeding . (Size: 8½ x 11, \$15.00 per pad)

Men Ask About Breastfeeding

A sensitive, honest discussion of men's concerns about breastfeeding, plus a discussion of the advantages of breastfeeding for the mother and the baby. Size: 8 ½ x 11) \$15.00 per pad

Partners Ask About Breastfeeding

A sensitive, honest discussion of partner's concerns about breastfeeding, plus a discussion of the advantages of breastfeeding for the birth parent and the baby. Tear pad is completely gender neutral. Size: 8 ½ x 11) \$15.00 per pad

Postpartum Assessment Tool for Breastfed Babies

Following a mother from the first hour postpartum through discharge, this tool helps health care providers to ask questions and assess breastfeeding. (Size: 8½ x 11, \$15.00 per pad)

Safe Storage of Expressed Breastmilk for the Healthy Infant & Child

Includes general tips for collection of milk, storage containers, storage duration, thawing and warming breastmilk, portion sizes and average intake for infants, and instructions for hand expression. (Size: 8½ x 11, \$15.00 per pad)



A Suite of Materials to Support Skin to Skin in the First Hour

DVDs

Skin to Skin in the First Hour After Birth: Practical Advice for Staff after Vaginal and Cesarean Birth

This important video is intended to assist staff in providing behaviorally appropriate, individualized, baby adapted care for the full term newborn using the best practice of skin to skin contact in the first hour after birth. The video is divided into three sections: the importance of skin to skin and examples of the baby's stages during the first hour; practical advice for staff after a vaginal birth; and practical advice for staff after a cesarean birth. By Ann-Marie Widström, PhD, RN, MTD, Kristin Svensson, PhD (cand), RN & Kajsa Brimdyr, Ph.D. English, French, Chinese, Norwegian, Portuguese, and Spanish. DVD, 2010, 39 minutes, \$39.00, quantity discounts available.

Breastfeeding: Baby's Choice

This DVD demonstrates the newborn baby's natural instinct to search for and find the mother's breast. The baby we follow during the first hour of life will show us a variety of explicit behaviors such as looking, listening, touching and talking while exploring life outside the womb. A wonderful tool for parents or professionals. This DVD, which includes the role of the father, is based on the scientific results in midwifery research carried out at Karolinska Institute in Stockholm Sweden. In English, French, and Spanish. DVD, 2007, 8 minutes, \$39.00, quantity discounts available.

The Magical Hour: Holding Your Baby Skin to Skin in the First Hour After Birth

This beautifully crafted DVD is sure to inspire parents to think seriously about holding their baby skin to skin in the first hour after birth. Dr. Kajsa Brimdyr, ethnographer and international expert in implementing skin to skin in the first hour, guides you through the beauty and magic of the first hour after birth. Combining stunning videography of babies during this amazing time with the humorous and practical insights of real parents and the grounded research of international experts Ann-Marie Widstrom and Lars Ake Hanson, this DVD is both heartwarming and informative. In English, Spanish, Russian and French DVD, 2011, 30 minutes, \$39.00, quantity discounts available.

Handouts

How to Hold Your Baby Skin to Skin Tear Off Pad

A double sided tear-off pad which explains the benefits of holding your baby skin to skin in the hospital for healthy, term babies, the special care nursery, and at home.

8 1/2 x 11, 100 sheets, \$15.00 per pad

The First Hour After Birth: A Baby's 9 Instinctive Stages

Tear Off Pad

This tear-off pad clearly explains the nine observable newborn stages that occur when a baby is in skin to skin contact after birth. These stages happen in a specific order and are innate and instinctive for the baby. Available in English or Spanish, please specify when ordering.

8 1/2 x 11, 100 sheets, \$15.00



The 9 Instinctive Stages

Poster and Tear Pad

Each of the nine stages are beautifully shown with full color photographs. Available in English, Spanish or French. (Size: 14 x 20 full color, heavy poster stock. \$5.00) Tear pad is double sided, English on one

side, Spanish on the other. 50 sheets per pad, 8 1/2 x 11 \$21.00 per pad.

The Magical Hour Book

A lovely full color photo book with stunning images of each of the nine stages. Intended as a simple educational tool for parents, this book is sure to peak the interest of perspective parents and have them wanting to learn more about skin to skin in the first hour. Available in soft cover in English or Spanish, \$15.

A Suite of Materials to Support Comfortable Latch

Posters

Breastfeeding: Latch 1,2,3...

Help moms with latch with this beautiful full color poster. The photographs help moms latch their baby on with easy to follow steps. 14 x 20 full color, heavy poster stock. \$5.00 each.



DVDs

Latch 1,2,3: Troubleshooting Breastfeeding in the Early weeks

Breastfeeding is the best choice for mothers, babies, families and society. But what happens if there are breastfeeding challenges in the early weeks? This 17 minute DVD by Healthy Children's Center for Breastfeeding gives you the step-by-step problem-solving strategy to help breastfeeding work. Continuity of health care is important, especially in the post-partum period, and this DVD aids health care teams in sharing an understanding of baby states, feeding cues and latch, as well as reinforcing

an understanding of baby states, and latch, as well as reinforcing essential teaching points to breastfeeding families.

DVD, 2008, 17 minutes,
\$29.95



Handouts

Breastfeeding Latch-On 1,2,3

Tear Off Pad

Help moms with latch with this innovative full color tear-off pad. The photographs help moms latch their baby on with easy to follow steps. 8 1/2 x 11, 50 sheets per pad.

Available: (all pads have 50 sheets)

English, one sided: \$16 per pad

English and Spanish: double sided: \$21

Chinese and Korean: single sided: \$16

Arabic and English: single sided \$16

English, Spanish, French and Portuguese,
double sided: \$21 per pad

Breastfeeding Latch-On 1,2,3

Laminated Sheet

A single laminated sheet from our innovative tear-off pads. Laminated sheets are available in English or Multi-Language as above. \$5.00 each.



Breastfeeding Promotion T-Shirts and Blank Journals

T-shirts

Charming tree artwork with clever promotions for breastfeeding.

T-shirts are 100% cotton and come in S,M,L, XL, and 2XL. Available in pink or blue long sleeve \$22



Mermaid Design

Whimsical breastfeeding mermaid in a delightful sea of bubbles. T-shirts are 100% cotton and come in S, M, L, XL, XXL. Available in Aqua, Teal, Purple, and Raspberry. Short sleeve \$18

Journals

A soft leatherette notebook that comes in a variety of colors with tree artwork on cover. Convenient elastic band securely fastens the journal closed and the matching color bookmark means you will never lose your spot. Comes with approx 80 sheets of lined paper. 5" W x 7" H Available in Green, Blue, and Orange. \$10



Breastfeeding Promotional Products

Actual Size of a Newborn Stomach Key

One of the best teaching tools around! For moms, families and health care professionals. \$3.00 each. **Special!** Buy 10, get one free

Magnets

"Breasts: not just for sex"

4x6 Magnet: \$3.00 each
Buy 10 get one free!



Colorful Cloth Demonstration Breasts

Perfect for demonstrating hand expression and showing the different areas of the breast such as the areola and the nipple. Made from colorful, bright, fun fabrics. Machine washable. \$20.00

Do you have your own favorite fabric that you would like to see made into a demonstration breast? We are happy to custom make cloth breasts from your fabric. We will need at least 1/3 yard of fabric. Please call for details.

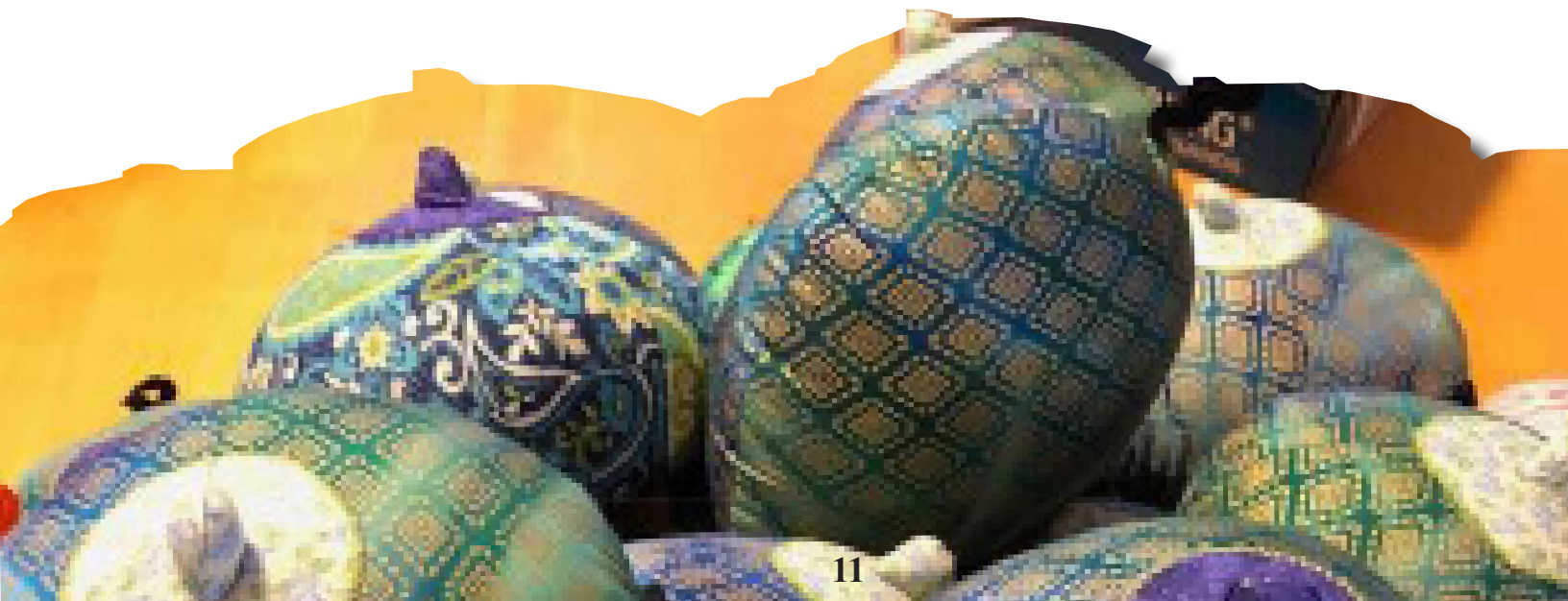
Retractable Name Badge Holders

A handy way to carry your name badge, these retractable holders have a picture of the gold ribbon and say Breast Milk: Liquid Gold. \$3.00 each. **Special!** Buy 10, get one free

Bumper Stickers

- "Warning" bumper sticker has a "no bottle logo" and lists the dangers of infant formula.
- "Affordable Health Care begins with Breastfeeding"
- "Breastfeeding: An American Family Value"
- "Breastfeeding Saves \$\$\$ and Makes Sense!"
- "I Support Breastfeeding and I Vote"

\$2.00 each



Learn at Home Modules Earn RN, CLC and IBCLC Credits

Our most popular module option!

A Collection of Five Modules
Purchase separately or Buy all 5 together and save \$30.00!

Breastmilk and Diabetes: Understanding the Connection

4 Contact Hours for nurses, 4.0L Independent Study CERPs, 4 Contact Hours for CLCs
Test and Text (\$40.00)

Concerns about Infant Formula

5 Contact Hours for nurses, 5.0L Independent Study CERPs, 5 Contact Hours for CLCs
Test and Text (\$50.00)

The Association Between Breastfeeding, Higher IQ and Better Visual Functioning

5 Contact Hours for nurses, 5.0L Independent Study CERPs, 5 Contact Hours for CLCs
Test and Text (\$50.00)

The Role of Donor Milk in the Reduction of Infant Mortality and Morbidity: A Child Survival Issue

3 Contact Hours for nurses, 3.0L Independent Study CERPs, 3 Contact Hours for CLCs
Test and Text (\$30.00)

Benefits of Breastfeeding and Their Economic Impact

2 Contact Hours for nurses, 2.0L Independent Study CERPs, 2 Contact Hours for CLCs
Test and Text (\$20.00)

Collection of These 5 Modules

Includes the five modules listed above - 19 Contact Hours for Nurses, 19.0L CERPs (\$160.00)

Learn at Home: The Curriculum in Support of the Ten Steps to Successful Breastfeeding

\$65 for the book, exam packets sold separately. Complete set including book and both tests, \$198.00

This 4th edition of the curriculum in support of the Ten Steps to Successful Breastfeeding was created specifically to support the implementation of the Baby Friendly Hospital Initiative in the United States. Based on the original 18 hour course, the curriculum has been expanded to meet the enhanced 20 hour training expectation of the BFHI as revised by WHO & UNICEF in 2009.

Test and Exam Packet 1 (\$63, 9 contact hours for RNs and CLCs, 9.0L CERPs for IBCLCs)

Packet includes test questions and additional reading materials.

Covers Sessions 1-8; The BFHI-a part of the Global Strategy, communication skills, how milk gets from the breast to the baby, promoting breastfeeding during pregnancy, birth practices and breastfeeding, helping with a breastfeeding, practices that assist breastfeeding, and milk supply.

Test and Exam Packet 2 (\$70, 10 contact hours for RNs and CLCs, 10.0L CERPs for IBCLCs)

Packet includes test questions and additional reading materials.

Covers sessions 9-15; supporting the non-breastfeeding mother and baby, infants and mothers with special needs, breast and nipple concerns, if the baby cannot feed at the breast, on-going support for mothers, protecting breastfeeding, making your hospital or birth center Baby-Friendly.

Contact Hours

Healthy Children Project, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Healthy Children Project is a provider approved by the California Board of registered Nursing, Provider Number CEP4931. Florida Provider Number FBN3373.

Learn at Home Modules

Earn RN, CLC and IBCLC Credits

Continuity of Care in Breastfeeding

Modules based on the book *Continuity of Care in Breastfeeding*, includes the book plus Test Packets A, B, and C - 19 Contact Hours for Nurses, 19.0L CERPs, (\$237.95)
Or buy the tests separately
(book not included): exams also available online.

Test Packet-A (6 contact hours for RNs, CLCs or IBCLCs) \$42.00

Test Packet-B (5 contact hours for RNs, CLCs or IBCLCs) \$35.00

Test Packet-C (8 contact hours for RNs, CLCs or IBCLCs) \$56.00

Continuity of Care textbook only (\$104.95)

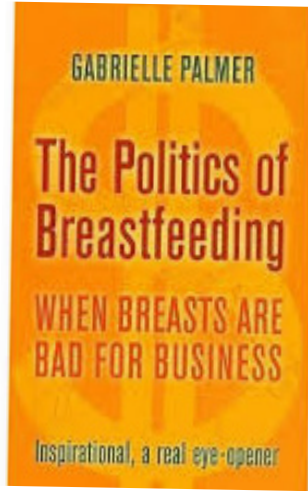
The Politics of Breastfeeding

Based on the book *The Politics of Breastfeeding: When Breasts are Bad for Business* (ISBN 978-1905177165)

Fully explores the political, economic, and social implications of bottlefeeding vs. breastfeeding

25 Contact Hours for nurses, 19.0L Cerps, 6.0E Cerps, 25 Contact Hours for CLCs

Exam **online** only, book sold separately \$175.00



Historical, Cultural, and Personal Perspectives on Black Women and Breastfeeding

(1 Contact hour for RNs, CLCs, or IBCLCs) **\$10.00**

Implementing Skin-to-Skin Contact: Using an Implementation Algorithm

(2 Contact hours for RNs, CLCs, IBCLCs) **\$14.00**

The Implications of Common Labor Medications on Newborn Behavior Immediately After Birth

(1.5 Contact hours for RNs, CLCs, IBCLCs) **\$15.00**

Racial Inequities in Maternal Child Health: A Conversation

(.5 Contact hours for RNs, CLCs, IBCLCs) **\$10.00**

Healthy Children Project, Inc. is proud to offer CEs to go along with our outstanding line of DVDs...

Latch 1, 2, 3: Troubleshooting Breastfeeding in the Early Weeks

.5 contact hour for RN's. .5L CERPS for IBCLCs, .5 contact hours for CLCs. Exam only \$5.00 (exam available online)

Breastfeeding - Baby's Choice

.25 contact hours for RN's, .25L CERPS for IBCLCs, .25 contact hours for CLCs. Exam only \$5.00

How to Milk by Hand/How to Feed from a Cup

.25 contact hours for RN's, .25L CERPS for IBCLCs, .25 contact hours for CLCs. Exam only \$5.00

Skin to Skin in the First Hour After Birth: Practical Advice for Staff after Vaginal and Cesarean Birth

1 contact hour for RN's, 1L CERPS for IBCLCs, 1 contact hour for CLCs. Exam only \$10.00

.....
• **Also Available:** If you have already purchased one of our modules, or have multiple staff members to accommodate, you may purchase additional answer sheets for \$7.00 per contact hour (use the nurses contact hours to calculate).
•

BILL TO: Name: Company Name: Address: City: State: Zip: Telephone: () Email:	SHIP TO: (street address for UPS delivery) Name: Company Name: Address: City: State: Zip: Telephone: () Email:
---	---

Qty	Description	Total
1		
2		
3		
4		
5		
6		
7		
8		

Please include a separate sheet for additional items.

Subtotal
 6.25% MA Sales Tax*
Shipping & Handling
 Total

Payment Method:

- ☐ Purchase Order (# _____)
☐ Check/Money Order (US Funds Only)
☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Please be sure to provide the address that the credit card statement is mailed to if different from above.

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Expiration Date: ____ / ____ Vcode** ____ Signature: _____

* Massachusetts customers: Please include 6.25% state tax or your tax exempt number

**3 digit number on back of mc/visa/disc or 4 digit number on front of AmEx

Four Convenient ways to order: By Mail: **Health Education Associates Inc.**
 327 Quaker Meeting House Road
 East Sandwich, MA 02537-1300
 By Phone (Toll Free Order Line): (888) 888-8077
 By Fax (24 hour): (508) 888-8050
 Online: www.healthed.com

Thank You For Your Order!

Health Education

ASSOCIATES, INC.



Clients Include:

- Hospitals
- Birthing Centers
- Physicians
- Childbirth Educators
- Nurse Practitioners
- Fortune 500 Companies
- Pediatricians and OB/GYNs
- Visiting Nurses
- WIC Agencies
- Departments of Public Health
- Health Educators
- RNs
- Lactation Counselors/Consultants
- US Military & Governmental Agencies
- Endocrinologists
- Cardiologists
- HMOs
- Internists

**For more information, or to place an order
please call toll-free (888) 888-8077
fax (508) 888-8050
or visit www.healthed.com**

Health
Education



ASSOCIATES, INC.

327 Quaker Meeting House Road
East Sandwich, MA 02537
PHONE (508) 888-8044 FAX (508) 888-8050
www.healthed.com